



College Enrollment 2018-2019					
Student ID	Last Name	Initial	Age	Program	
ST348-245	Walton	L.	21	Drafting	
ST348-246	Wilson	R.	19	Science	
ST348-247	Thompson	G.	18	Business	
ST348-248	James	L.	23	Nursing	
ST348-249	Peterson	M.	37	Science	
ST348-250	Graham	J.	20	Arts	
ST348-251	Smith	F.	26	Business	
ST348-252	Nash	S.	22	Arts	
ST348-253	Russell	W.	19	Nursing	
ST348-254	Robitaille	L.	20	Drafting	

1:1

PERSONALIZED

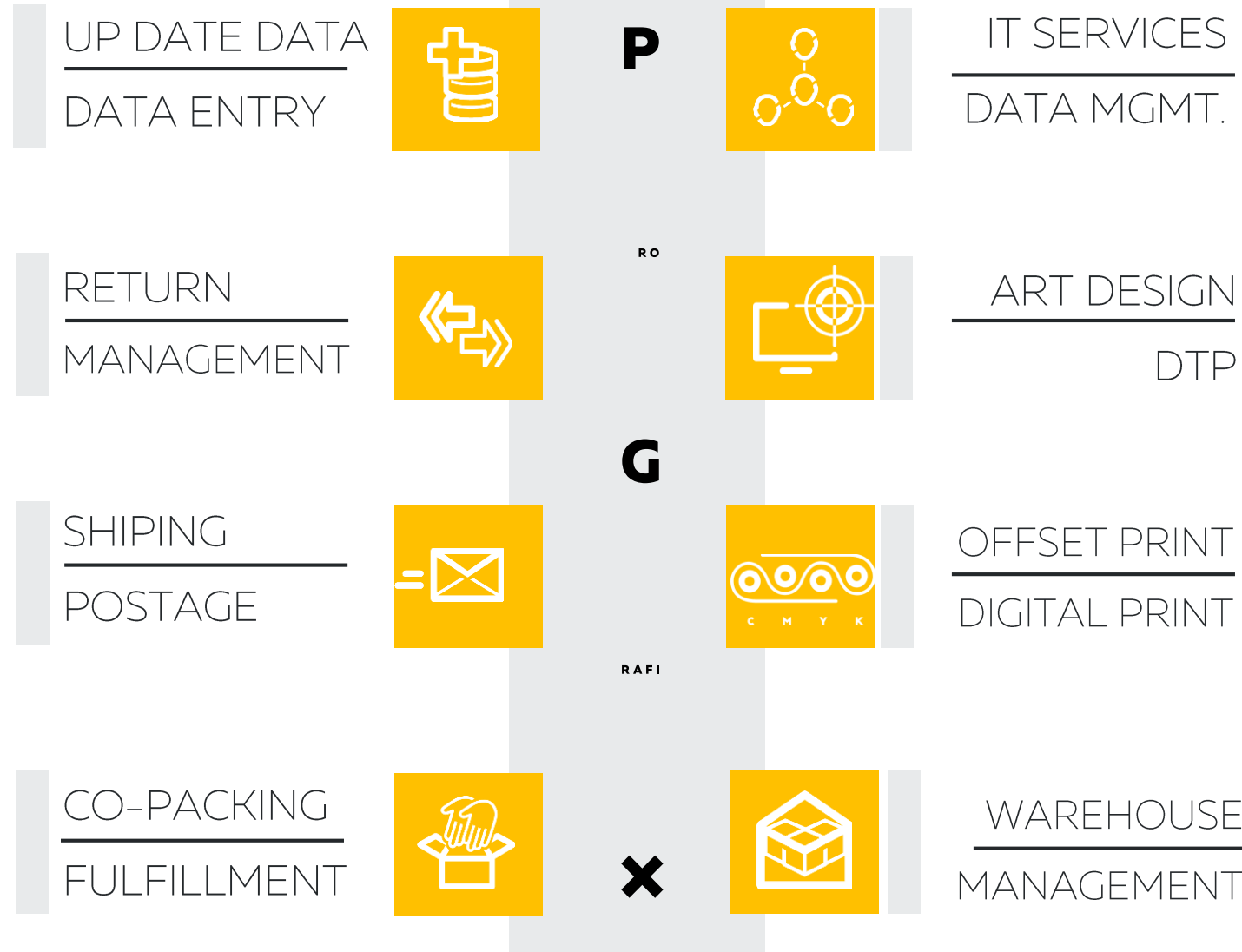
COMMUNICATION



BE CLOSER TO YOUR CONSUMER



**DIRECT MAIL, PRINT HOUSE, COMMERCIAL PRINT,
LETTERSHOP, INSPIRATION, SAMPLING, PEOPLE,
CO-PACKING, EXPERIENCE, POST SHIPMENT,
FULFILLMENT, DELIVERY, RELIABILITY**



9.500 SQ. METERS

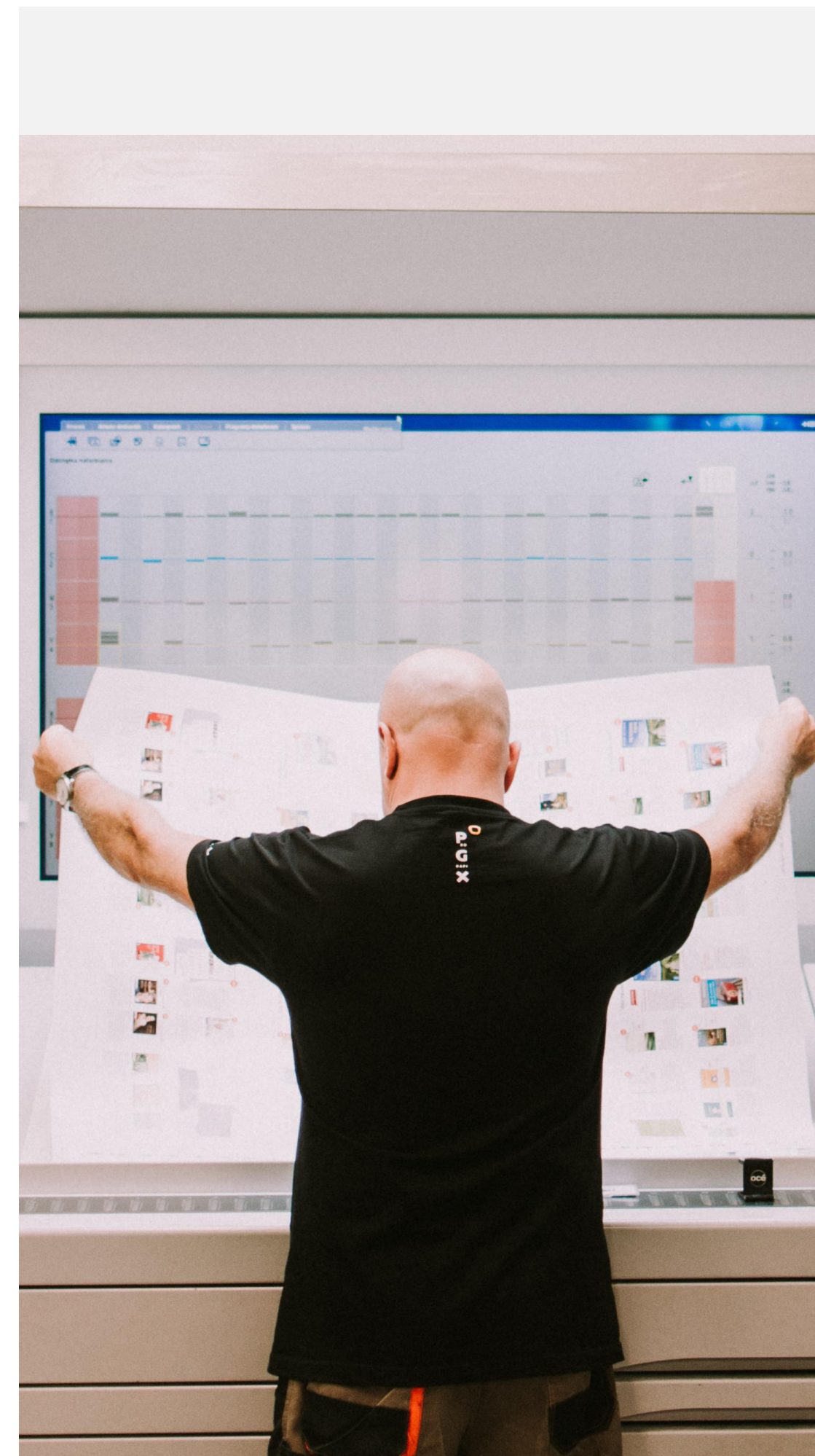
400 TON OF PAPER PER MONTH

150 FULL TIME EMPLOYEES

650 TEMPORARY EMPLOYEES



30 YEARS OF EXPERIENCE



Prografix specializes in personalized direct mail. We help our clients reach their consumers with individual messages, both in text and image.

We integrate and optimize all technological processes: creation, printing production (offset and digital), standard and non-standard finishing of printed materials, packaging (manual and machine) and distribution throughout Europe.

We have our own IT department, graphic studio, database management department, modern machinery park, bindery, warehouse, logistics department.

Thanks to advanced printing technologies and reliable database management Prografix personalizes over 1 000 000 documents every day.

We comprehensively support direct marketing communication for clients from all over Europe, including Scandinavian countries.



Among the regular Prografix’s customers are 11 branches of the Norwegian group Samlerhuset Group in Europe, including the Scandinavian countries. For Oy Nordic Moneta AB in Finland, we personalize, print and distribute mailings and selfmailers

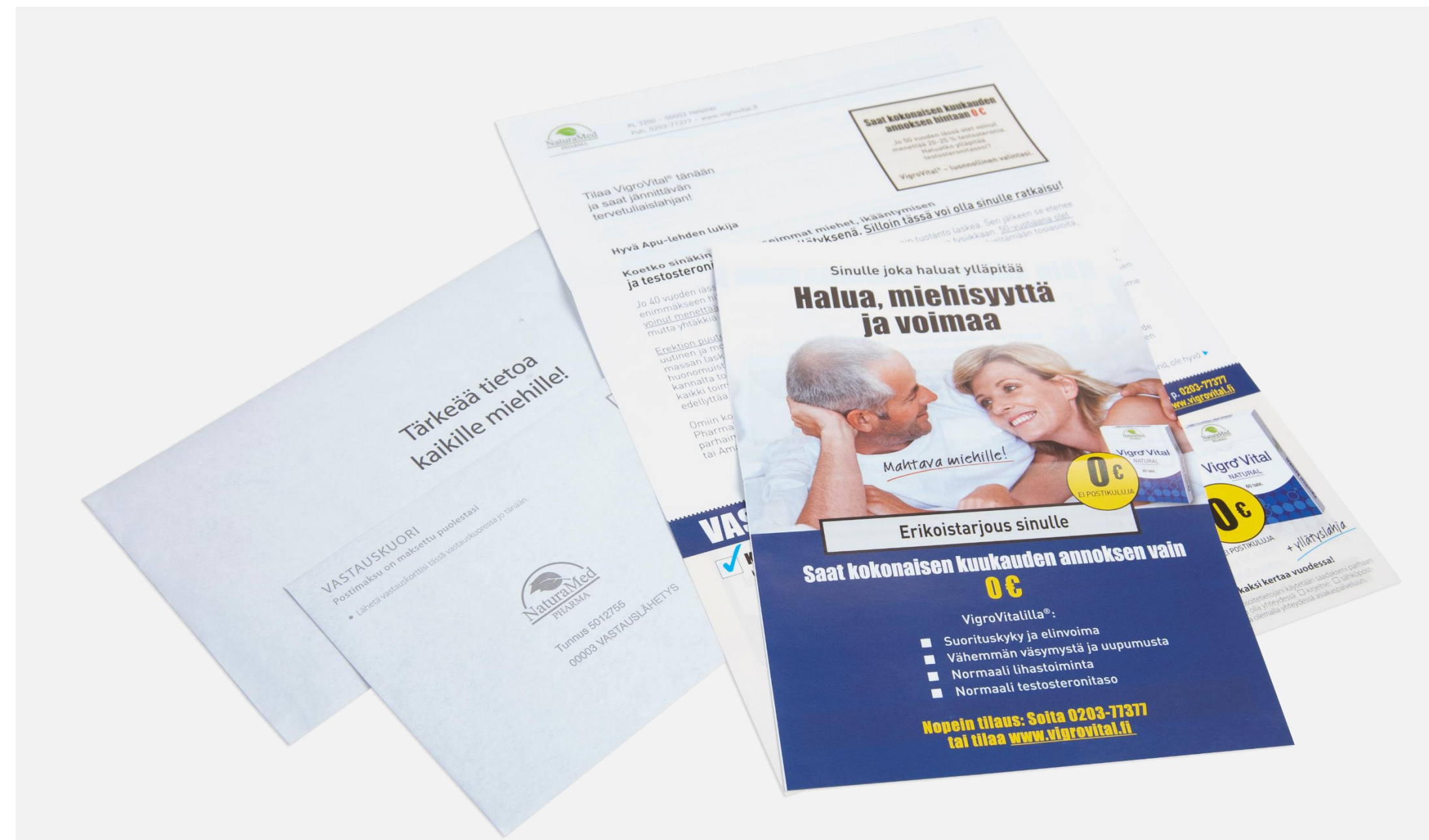


- We manage the database (creation, hygiene and expansion of databases). We meet all requirements for the protection of personal data confirmed by the ISO / IEC 27001: 2013 Certificate.
- Each product is personalized. Prografix offers **variable data printing** in content and illustration, both in black&white and in color.
- Under the watchful eye of cameras we control the quantity and correctness of printed materials.
- Prografix’s bindery - a **perfect finish** for printed materials. For Oy Nordic Moneta AB we make, among others UV **varnishing** and **folding** with the application of jelly glue.
- We provide warehousing and distribution to the destinations.

SAMLERHUSET GROUP
NORDIC MONETA AB



Prografix comprehensively implements advertising mailings for NaturaMed Pharma. We integrate all processes under one roof, without subcontractors.



- Different graphic versions are properly prepared and processed by our DTP, CTP department.
- For NaturaMed Pharma we carry out the order in three language versions - NO, SE, FI.
- **We print**, both digitally and offset. We have an ISO 9001: 2015 certificate in the field of quality management.
- **We insert materials** into the envelope (the number of items may vary depending on the location).
- **We distribute** properly packed parcels to Norway, Sweden and Finland.

MAILINGS

FOR

NATURA MED PHARMA



For SEAGARDEN Prografix implements A5 saddle stitch booklet.



- Volume: 10,000
- Production processes: printing, protective varnish, cutting, folding, saddle stitching.
- Distribution: packing 50 pieces in a box, shipping to Norway (including customs clearance).
- We provide the client with an individual consultant who accompanies each stage of cooperation and is responsible for coordinating all activities.

BOOKLET A5

SADDLE STITCHING

SEAGARDEN





**We have been cooperating with the Goodyear & Dunlop brand for 9 years.
We provide comprehensive services in the field:**



- The DTP department is responsible for accepting and preparing files for printing.
- **Commercial print** – leaflets, brochures, catalogs, posters in glued and stapled binding with registers. We also offer hardback and spiral binding.
- **Co-packing** – we pack parcels with products in various quantity combinations of individual products in a packet. Each package is individually prepared for the final pickup location.
- We **organize distribution** and transport: sorted packages are segmented and sent to 6 European countries in 33 languages. Including Norway and Sweden.
- Where it isn't possible to pack automatically, **180 manual packing stations** perform tasks. In the case of Goodyear, we manually paste the pocket into the catalog.



**For PURITY VODKA Prografix implements unique jackets.
We've been cooperating with this brand since 2017.**

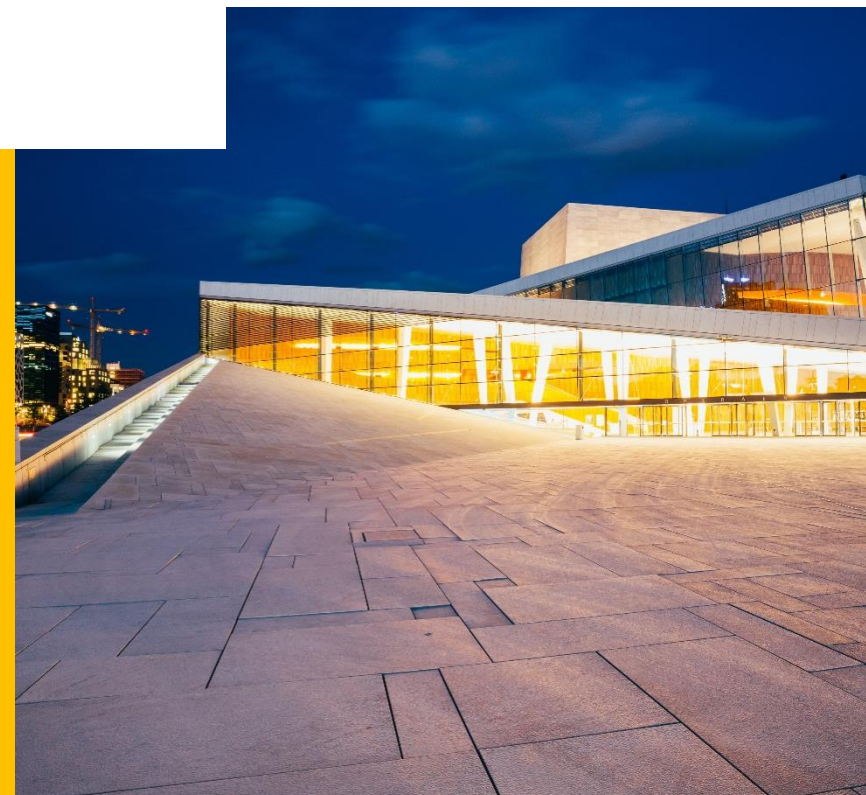
**PURITY[®]
VODKA**



PURITY

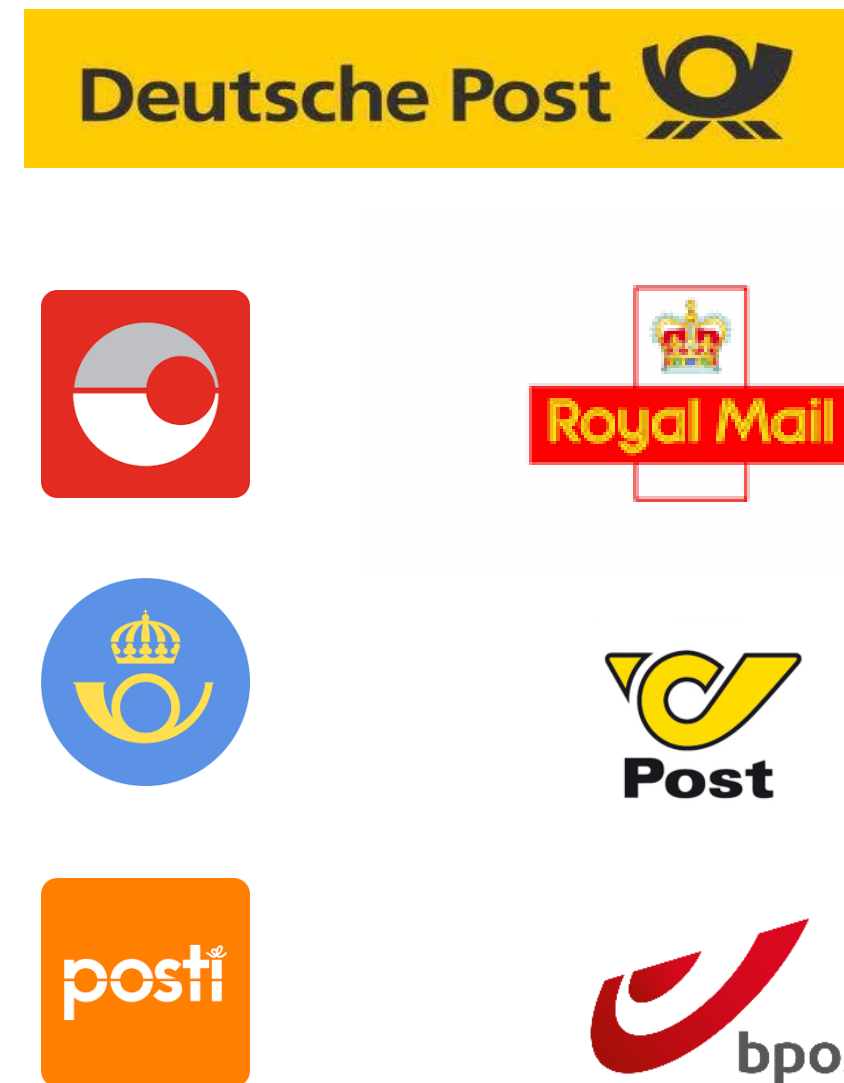
VODKA

- We make dust jacket in several graphic versions
- Special pendants are refined with gold metal.
- We give a custom shape and distribute parcels properly secured to the Netherlands.





**WE COOPERATE
WITH INTERNATIONAL
POST OPERATORS**



WE DELIVER GOODS WITH OWN TRANSPORT OR DEDICATED.
WE COOPERATE WITH COURIER COMPANIES:



P **G** **X**



OUR CLIENTS

THEY TRUSTED US



P

RO

G

RAFI

X

WHY BRANDS FROM SCANDINAVIA CHOOSE PROGRAFIX ?

1

For many years we have enjoyed the trust of our clients from various industries, including brands from the Scandinavian countries.

3

We approach each project individually. Customer service employees flexibly adapt to the expectations of the customers they look after. We offer the highest standards of customer service in 7 languages – Polish, English, German, Italian, Russian, Ukrainian and Belarusian

2

We have extensive experience in integrated and comprehensive implementation of personalized 1: 1 marketing communication in connected online/offline channels, including direct mail.

4

Our team consists of experienced and competent employees who are always fully involved in the implementation of orders. We are reliable – we complete orders on time and in the quality expected by our clients.





ANETA OLIVA

+48 881 934 081

aneta.oliwa@prografix.pl