



PROGRAFIX

INTELLIGENT PRINT

PGX^O
RO RAFI

Binding

- saddle stitching
- loop stitching
- perfect binding
- sewn-glued
- hardcover
- spiral (metal coil)

Varnishing

UV, spot UV varnish, 3D, fragrance varnish, scratch cards.

Lamination

matt, gloss, soft touch and structured foils.

Format

Sewn binding – finished product:

- Max: 440mm x 297mm
- Min: 140mm x 90mm

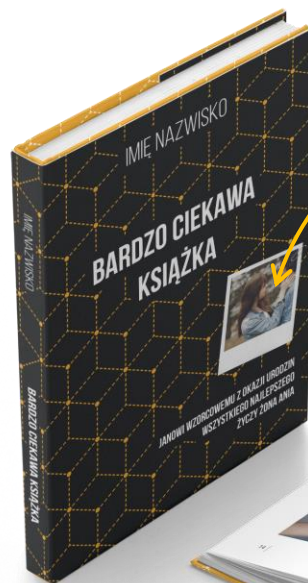
Glued binding – folding format:

- Max: 320x350mm
- Min: 148x105mm



Personalization

of any book's component both in content and in the image



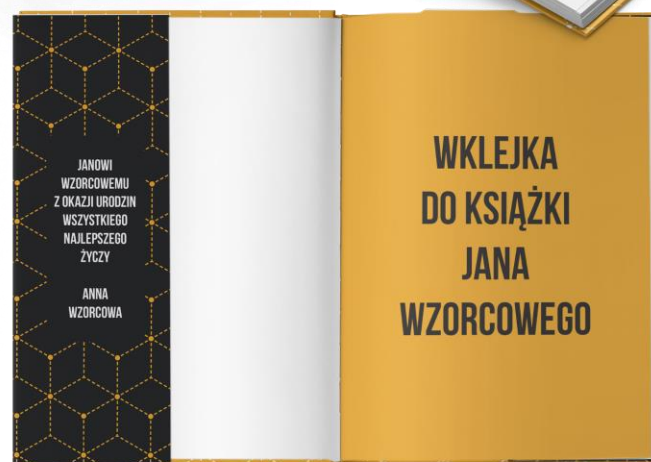
Print

- offset
- digital color (in offset quality)



Papers of various weights

- coated
- offset
- cardboard
- dyed in mass
- printing on metal



Dust jackets and inserts

Perfect binding WHITEWALL MAGAZINE

- 4 times a year Prografix prints and distributes the luxurious WHITEWALL MAGAZINE in Europe and the USA.
- Volume: 2,000 (8,000 per year).
- Production processes: DTP/CTP, printing, cutting, 3D varnishing, glued binding.
- Finished materials are properly packaged and sent to the customer's warehouse in France and New York.

whitewall



GLUED BINDING



3D VARNISH

Hardcover sewn-glued binding LONDON MINT OFFICE

- 5 versions.
- Volume: 38 000 books.
- Production processes: DTP/CTP, printing, cutting, folding, sewn-glued binding.
- Finished books were sent to the customer's warehouse in the UK.

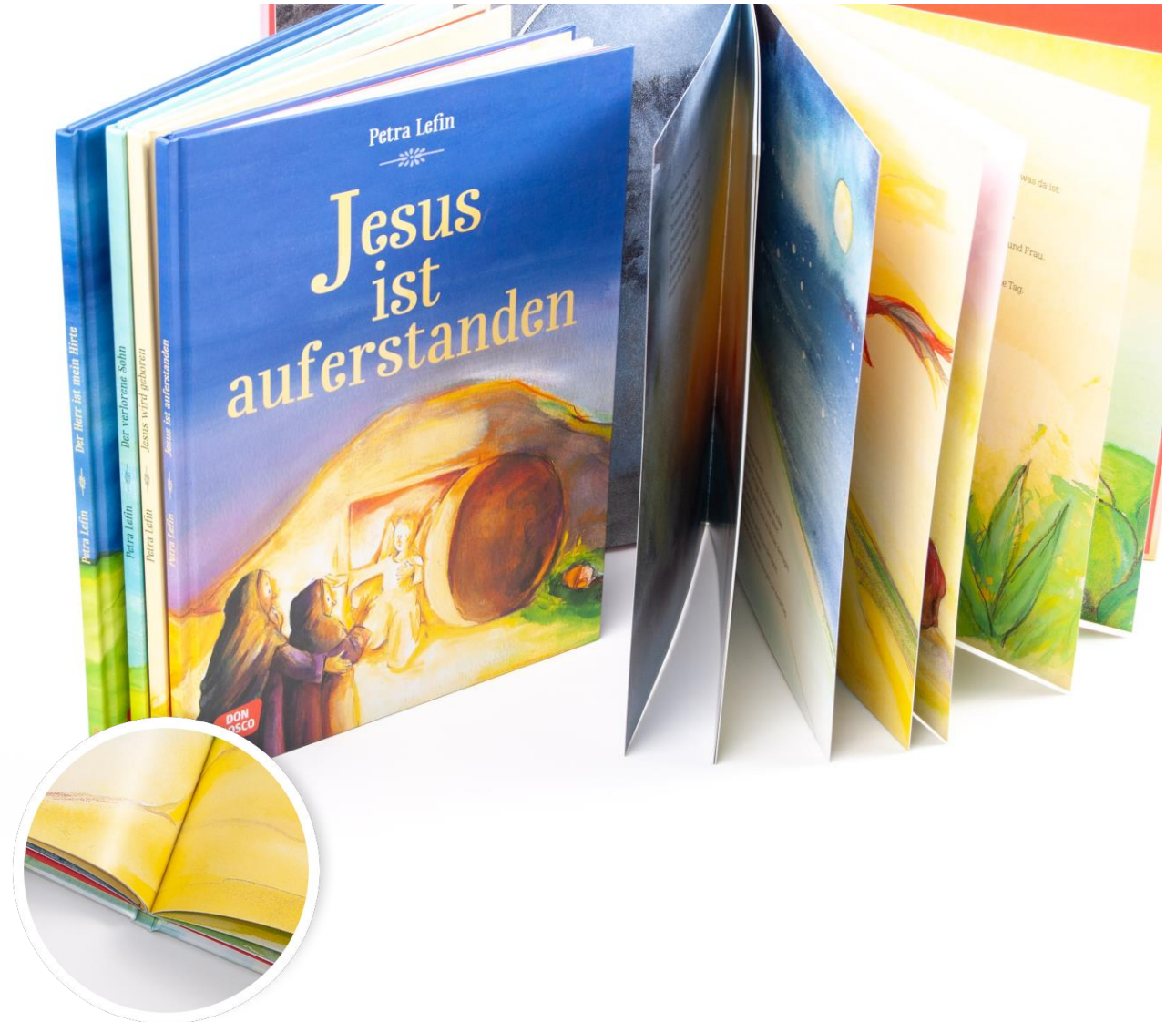


HARDCOVER
SEWN-GLUED BINDING

Sewn-glued binding DON BOSCO

- Colorful books for children.
- Volume: 12,000.
- Production processes: DTP/CTP, printing, cutting, laminating, spot UV varnish.
- Packing and delivery to the Don Bosco warehouse in Germany.

DON
BOSCO



SEWN-GLUED BINDING

Brochure - spiral binding

GOODYEAR

- The brochure contains 60 cards, including 5 with tabs.
- Volume: 100
- Production processes: DTP/CTP, printing, die cutting, cutting, completing, wire binding, foil wrapping.
- Shipping to the customer's warehouse in Poland.



SPIRAL BINDING



TABS

Catalog – perfect binding SPRAWNY MARKETING

- Prografix developed a platform that allows the customer to upload photo and enter personalized text. The photo and text were automatically suited into a cover of the magazine, which went into production.
- Production processes: DTP/CTP, printing, personalization, cutting, folding, laminating (softtouch), refining with spot UV varnish + 3D, glued binding.
- All of magazines were packed and sent to client's warehouse.

Over 65%

of readers shared their Personalised Cover in social media.

Database extension

the campaign helped to gain new subscriptions and personal data, which can be used for further deep personalized communication campaigns 1:1.



GLUED BINDING



3D VARNISH



PERSONALIZATION

Personalized catalog - stitched binding VERLAG HERDER

- Since 2016 Prografix prints periodically (every 2 months) and sends personalized "Lesen & Hören" catalogs.
- Volume: 20,000 (on average).
- Production processes: DTP / CTP, printing, personalization, cutting, folding, saddle stitching.
- Properly packed personalized folders are sent to the post to Stahnsdorf (Germany).

Additionally, for Verlag Herder Prografix prints also personalized mailings, non-personalized catalogs, folders and leaflets.

HERDER



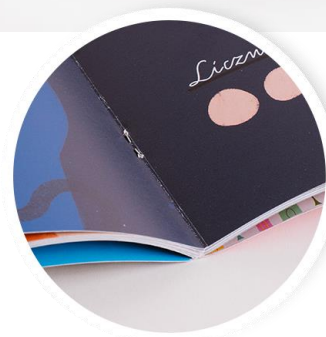
PERSONALIZATION



NOTEBOOK BINDING

Personalized catalog – stitched binding KOSMOS

- Volume: 10,000–13,500 / every 2 months.
- Since 2017 all subscribers of the magazine have the opportunity to personalize (dedicate) cover of the bimonthly magazine. Prografix receives a client's data base, accordingly to what prepares and personalizes magazines.
- Production processes: DTP/CTP, printing, personalization, folding, saddle stitching.
- Manual confection: packaging magazines into plastic bags and labeling. Some editions are packed together with an additional materials (received from the Client), eg. calendars, notebooks, posters, etc.
- Prepared packages are sent via Poczta Polska (individual items also abroad), sent to Empik stores and to the customer's warehouse.



NOTEBOOK BINDING



PACKAGING INFO ECO-PLASTIC BAGS



PERSONALIZATION

Personalized dust jacket KOCHAM POLSKĘ

- A book for children „Kocham Polskę” (I love Poland”) with a dedication on the cover (dust jacket) and first page of the book. In addition, on the back cover on the timeline, among the most important dates in the history of Poland, it was marked the date of birth and name of the recipient.
- Volume: 190.
- Production processes: DTP/CTP, printing, personalization, cutting, folding.
- Manual confection: matching personalized bookjacket and insert/sticker to each other; putting bookjacket on the books and sticking the insert/sticker. Inserting each book into a bag, then into a box, adding a receipt (provided by the customer). Inserting into a bubble envelope and shipping via Poland Post



DUST JACKET



PERSONALIZED FRONT AND BACK



HARD COVER

Personalized cover of a Holy Bible with dedication

- Quick sale of an inventory of the Holy Bible.
- Our client on his online store provided the opportunity to personalize the cover of the Holy Bible and the first page - the insert. Everyone could add a special dedication. Prografix personalized and printed insets and covers, then confectioned books, received from publishing house „Rafael”, packed and sent all to Rafael's store.

„Personalization of “Holy Bible for young readers” gave a new impetus in the promotion and sale. It has worked like a magnet. We have never had such extremely good opinion about any of the promotion campain before. Bravo Prografix!”
Andrzej Sobczyk, e-commerce director of publishing house Rafael”.



VARNISH



PERSONALISATION



HARD COVER

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